

INTERROGARE

www.interrogare.de

Individual, flexible, methodically competent and always focusing on the requirements and wishes of our clients – that's Interrogare.

We are a full-service agency with headquarters in Bielefeld and an additional office in Hamburg. Founded in 1999 as a pioneer in online market research, Interrogare now employs over 80 permanent staff and has been established in the market for years as a high-quality, customer-oriented and particularly methodologically competent market research agency.



Industries

- Automotive
- Energy
- Finance & Insurance
- Retail
- Consumer Goods
- Media
- Pharmaceuticals & Healthcare
- Transport & Mobility

Research Fields

- Behavioral Economics
- Customer Experience (CX)
- Concept & Innovation
- Customer Satisfaction
- Brand & Image
- Product
- Shopper / POS
- Advertising
- Target Groups



We are Market Research

Anyone who commissions market research faces challenges in their company that have far-reaching

implications: my production costs have risen – what happens if I increase my prices by x? Our bestseller needs a new design – how well will it be received and what impact will it have on my brand? I want to expand my product portfolio with a new product – what effect will this have on the sales of my other products?

Interrogare, an agency known for its methodological expertise and diversity as well as its manufacturing approach, offers market research in all these key areas: Brand, Communication, Customer, Product, Price, Employees, Data Science and Healthcare. The procedures and methods used are always individually tailored to the client's needs. In this way, we guarantee data and recommendations for action that provide concrete answers to the customer's challenges.



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References

ADAC, Audi, Beiersdorf, Deutsche Bahn, Mercedes-Benz, OTTO, REWE, Roche, Telekom, Union Investment, and many more.



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