



Debaro GmbH specialises in recruitment services, the organisation and implementation of online data surveys and has its own panels in Germany.

## Market research of the highest standard



### QUANTITATIV

In cooperation with our partners, we offer all quantitative methods in the online sector. Depending on your requirements, we choose the right method and the technical implementation and conduct the interviews for you.



### EVALUATION & RESULT FINDING

You will receive all collected data and answers clearly visualised.



### QUALITATIV & SERVICES

We bring your group discussions and individual interviews (IDIs) online. From the tech check to the management, the moderation or implementation of the interviews to the translation or transcription, we take care of the entire process.



### RECRUITMENT

Whether B2B, B2C, HCP, qualitative or quantitative: we have the right test subjects for you.



The company was founded in 2020 and is part of the German umbrella brand HGT Teststudios Deutschland, which with its sub-brands m-s Teststudios, H+G Teststudios and Foerster&Thelen Teststudios offers all types of market research services inside and outside research facilities. It is the largest network in Germany with its own facilities in 13 German cities (Bochum, Berlin, Düsseldorf, Essen, Frankfurt, Hamburg, Hanover, Cologne, Leipzig, Mannheim, Munich, Nuremberg and Stuttgart).

### OWN PANELS

Region	Name	Target group	Number of panellists	Profiling	Use
Germany	<b>Deutschland Barometer</b>	B2C	5.000	Sociography, consumer behaviour, technology, mobility and leisure	Recruitment qual or quant, field & tab
Germany	<b>Deutschland Barometer</b>	B2B	200	Sociography, education, industry and function	Recruitment qual or quant, field & tab
Germany	<b>Debaro HCP Panel</b>	Healthcare Professionals	1.000	Sociography, specialisation, additional training, size of practice and professional experience	Recruitment qual or quant, field & tab

### Contact

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The managing director **Markus Herbig** has already been in the industry for over 30 years and is therefore a reliable and very experienced contact.