

As a certified provider of global field services with offices in Germany, Italy and the UK, our focus is on conducting national and worldwide CATI, CAWI and mixed-mode surveys.

With our CATI@home approach, we are also in a position to conduct multi-country studies with large case numbers in both the B2B and B2C sectors within an appropriate time frame.

Online IDIs and online focus groups as well as metaverse interviews and social media recruitment round off our portfolio.

| SERVICE | | | | |
|-----------------|---------------|----------------------|-------------|--|
| Region | Target Groups | Method | Service | |
| worldwide* | B2C / B2B | CATI | field & tab | |
| worldwide* | B2C / B2B | CAWI | field & tab | |
| worldwide* | B2C / B2B | Mix Mode | field & tab | |
| worldwide* | B2C / B2B | Recruiting | field & tab | |
| Europa Core 5** | B2C / B2B | Online IDIs | field & tab | |
| Europa Core 5** | B2C / B2B | Online Focus Groups | field & tab | |
| Europa Core 5** | B2C / B2B | Metaverse Interviews | field & tab | |

^{*} Europe, Middle East, North and South America, Africa and APAC; individual countries depending on method on request.

^{**} Germany, France, Great Britain, Italy, Spain

| Contact | | | |
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