

As a certified provider of worldwide field services with offices in Germany, Italy and the UK, our focus is on conducting national and worldwide CATI and CAWI interviews.

With our CATI@home approach we are able to conduct multi-country studies with large case numbers in both the B2B and B2C sectors in an appropriate timing.

Social media recruitment for difficult target groups and webcam interviews complete our portfolio.

SERVICE				
Region	Target Groups	Method	Interviews 2022	Service
worldwide*	B2C / B2B	CATI	879,000	field & tab
worldwide*	B2C / B2B	CAWI	99,000	field & tab
worldwide*	B2C / B2B	recruting qual / quant	25,500	field & tab
worldwide*	B2C/ B2B	webcam interviews	9,000	field & tab

<sup>\*</sup> Northern and Western Europe: Austria, Belgium, Denmark, Finland, France, Germany, Great Britain, Ireland, Luxembourg, Netherlands, Norway, Sweden, Switzerland Southern Europe: Albania, Bosnia & Herzegovina, Croatia, Cyprus, Greece, Italy, Kosovo', Malta, Montenegro, North Macedonia, Portugal, Serbia, Spain, Turkey Eastern Europe: Bulgaria, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Poland, Romania, Slovakia, Slovenia North America: Canada, USA Central America: Costa Rica, Guatemala, Honduras, Mexico South America: Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, Paraguay, Peru, Uruguay, Venezuela Magreb States: Algeria, Morocco, Tunisia Middle East: Egypt, Iran, Israel, Oman, Qatar, Saudi Arabia, United Arab Emirates Africa: Angola, Benin, Ivory Coast, Cameroon, Kenya, Madagascar, Namibia, Nigeria, Sengal, South Africa, Zimbabwe Asia / Pacific: China, Georgia, India, Indonesia, Japan, Malaysia, Pakistan, Philippines, Singapore, South Korea, Taiwan, Thailand, Uzbekistan, Vietnam

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