

Every week – from Friday to Monday – INSA-CONSULERE GmbH conducts a nationwide representative representative survey of the German population.

In addition, we regularly offer representative online, telephone or Modus Mixta surveys in the federal states and municipalities. Among others, we collect the "Sunday question" as part of this multi-topic survey for BILD and BILD.DE.

Name	Sample • Target group • Scope • Partial occupancy	Dates • Copy deadline • Results deadline	 Prices (from €) Closed questions Open questions 	Method Special features
INSA-CONSULERE INSA opinion trend	 Germany 18 years and older 2.000 Online Panel X Yes No 	 Every Thursday 4 p.m. Every Tuesday 4 p.m. 	 500 € 1.500 € 	 ONLINE 21 socio-demographic characteristics Tables and annotated graphs Supported by permanent telephone surveys

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