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www.ms-teststudios.de
www.teststudios-deutschland.de

The new m-s Teststudio with over 900 m² studio space in a prime inner city location is situated in the central pedestrian area of Hamburg. This ensures the availability of a wide demographic base of test persons from Hamburg and the surrounding area.



Premises

With over 900 m² of studio space we offer you one of the largest and most modern test studios for your individual requirements.

The test places are all equipped with CAPI and broadband Internet access. Large, soundproofed one-way mirrors enable you to observe the large, air-conditioned focus group rooms. A unit separated spatially from the studio provides for a private atmosphere.

Technology and equipment

What all test studios of m-s Teststudio have in common are high-quality and modern technical facilities with test kitchens, panoramic mirrors, interpreting systems and centralised control systems of DVD, video and audio technology in all popular formats.



Test kitchen

The test kitchen with two identical kitchen units is fully equipped with ceramic hobs, convection oven, microwave, dishwashers and various refrigerators and freezers. In total there are 2,000 litres of freezing and 1,000 litres of cooling capacity available. Furthermore, we offer sensor cabins for taste tests.

Range of services

We conduct all kinds of studio tests, focus groups and workshops in the areas of consumer goods, services, capital goods and media. We have a nationwide network of pharmaceutical interviewers.



Comfortable atmosphere

Amongst other things, the dome cameras can be controlled and events recorded from the spacious customer lounge with bistro. A terraced seating room for up to 15 people is available for observers.



Facilities

- 4 Fully air-conditioned and flexibly adaptable focus group rooms with separate observation lounges, each with soundproofed, wall-sized one-way mirrors, refrigerated cooling cabinets, market shelves, shop simulation
- Spacious test kitchen with two identical kitchen units, sensor cabins, various refrigerators and freezers
- Sensor cabins for taste tests
- Separate rooms for individual interviews, each with high speed Internet access, video, TV and sound technology
- Audio and video recording on DVD, VHS, audio CD and MP3 (PAL, SECAM, NTSC)
- Remote-controllable cameras in rooms
- Modular IT technology for online surveys and CAPI – also for groups, usability tests for websites and software. PC/notebook at every test place as well as wireless LAN throughout the entire studio
- Live transmission of video and audio interviews and discussions to the observation lounges and via the Internet
- Interpreting service with simultaneous interpreting of individual interviews or whole focus groups
- Comfortable observation lounges with bistro and terraced seating room



Contact

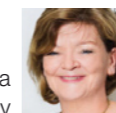
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This studio is a member of
Teststudios Deutschland

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